



Haunt of Halloween is a twenty-day event that takes place during the Halloween season. It's the ideal Halloween experience for all Halloween fanatics. It features a haunted maze, an interactive scare zone, face your fears attraction, up close horror pop up, thriller workshop, makeovers by Hollywood special effects make-up artists from Cinema Makeup School, souvenir photo op, sideshows and acts, live interactive reptile exhibit, meet and greets, pumpkin patch with non-knife carving, kid-friendly trick-or-treating, Halloween-themed food and more to get you into the Halloween spirit! There's something for everyone and all for a good cause.

SPONSORSHIP LEVELS:

As a sponsor you will receive much recognition and publicity which includes:

TITLE SPONSOR — \$2,500-\$5,000

- Stage sponsor recognition (banner at stage).
- Company Logo on all media (print/website).
- Event social media recognition.
- 10x10 Vendor booth in prime location at event (1) 10x10 Booth, (2) Tables, (4) Chairs.
- Access to additional POP Display Opportunites at event location.
- Verbal recognition at event from Main Stage.
- Name and Logo on Press Release.
- Six (6) RIP Passes to the haunted maze.

TRICK-OR-TREAT SPONSOR — \$1,000

- Company Logo on all media (print/website).
- Trick-or-Treat sponsor recognition.
- 8FT Table at event - (1) Table, (2) Chairs for two (2) consecutive days - Sat and Sun.
- Additional Giveaways/Coupons in trick-or-treat bags (must provide item). Est. 1,500 kids per day.
- Four (4) RIP Passes to the haunted maze.

EVENT SPONSOR — \$1,000

- Company Logo on all media (print/website).
- 8FT Table at event - (1) Table, (2) Chairs for four (4) consecutive days - Thurs.-Sun.
- Four (4) RIP Passes to the haunted maze.

SUPPORTING SPONSOR — \$500

- Company logo on official event website.
- 8FT Table at event - (1) Table, (2) Chairs for four (4) consecutive days - Thurs.-Sun.
- Four (4) GA admission tickets to the maze.

CONTRIBUTING SPONSOR — \$350

- Company logo on official event website.
- 8FT Table at event - (2) Chairs for one day.
- Two (2) GA admission tickets to the maze.

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE (i.e, sampling, product, tv, and media promotions, etc).

CALL TODAY 562-495-5959



special event by



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3553 ATLANTIC AVENUE, SUITE B-1128 | LONG BEACH, CA 90807



SPONSORSHIP OPPORTUNITIES

| | |
|-------------------------------------|-----------------|
| Title Sponsor | \$2,500-\$5,000 |
| Trick-or-Treat OR Event Sponsor | \$1,000 |
| Supporting Sponsor | \$500 |
| Contributing Sponsor | \$350 |
| Additional Opportunities Available. | |

LOCATION

Kaleidoscope Mall in Mission Viejo, CA
30,000+ Estimated Attendance

DEMOGRAPHICS

Predominantly high income Anglo, Hispanic and Asian families. Median household income is \$120,000. 87% Home Ownership. Mission Viejo is 9th largest city in Orange County.

MEDIA COVERAGE

Local TV and Newspapers, Social Media, Print and Digital Advertisements, Online, ENewsletters, Listings, Blogs, and official website.

OFFICIAL EVENT WEBSITE

HauntofHalloween.com



WWW.OENTERTAINMENT.NET